Online Store Comparison

With OMG, you can offer retail-like online stores to every type of customer and program including Pop-up Stores, Company Stores, and Redemption Stores. Not sure which online store solution is right for you? Our team is ready to help identify the best fit for your needs so you can say yes to more customers and more sales. Here's a preview of what you can expect when you partner with us.

	OMG	Company Stores Powered by BrightStores	
		Standard	Premium
Store Building			
Storefront	Single Page	Multi-Page	Multi-Page
Customized Branding	✓	✓	✓
Custom Domains	✓	✓	✓
Custom CSS	-	✓	✓
SEO Tools	-	✓	✓
Copy Store	✓	-	-
Supplier Template Stores	✓	-	-
Product Database	✓	✓	✓
Live Inventory Feeds	✓	✓	✓
Storefront Experience			
Consumer Accounts	-	✓	✓
Request a Sample or Quote	-	✓	✓
Users & Groups	-	✓	✓
Custom Data Collection	✓	✓	✓
Permissions	-	✓	✓
Group Passcode	-	✓	✓

Products & Orders			
Product Personalization	✓	✓	✓
Fundraising	✓	-	-
Product Bundles	✓	-	-
Setup Charges	-	✓	✓
Volume Pricing	✓	✓	✓
Tiered Pricing	-	-	✓
Display Inventory	-	✓	✓
Order Approvals	-	✓	✓
Budgets	-	✓	✓
Payments, Taxes, & Shipping			
Credit Card	✓	✓	✓
Gift Card	✓	✓	✓
Redemption Code	✓	-	-
Coupon	✓	✓	✓
Points	-	-	✓
Custom Payment Method	✓	✓	✓
ACH	-	-	✓
Account Balance	-	✓	✓
Calculate Sales Tax	✓	✓	✓
Calculate Shipping	✓	✓	✓
Reporting & Integrations			
On-demand Reporting	✓	✓	✓
Third-party Integrations	✓	✓	✓
API	Orders API	Multiple	Multiple

Ready to learn more? Visit ordermygear.com or contact hello@ordermygear.com to get started today!