



Connect your product data. Power the entire ecosystem.

OneSource

connects the entire ecosystem

Making your product data accessible across the industry

Branded Merch Industry via OneSource API

→ Third-party Technology & Service Providers

→ Major Distributors

OMG Ecosystem

→ Pop-up & Redemption Stores

→ Company Stores

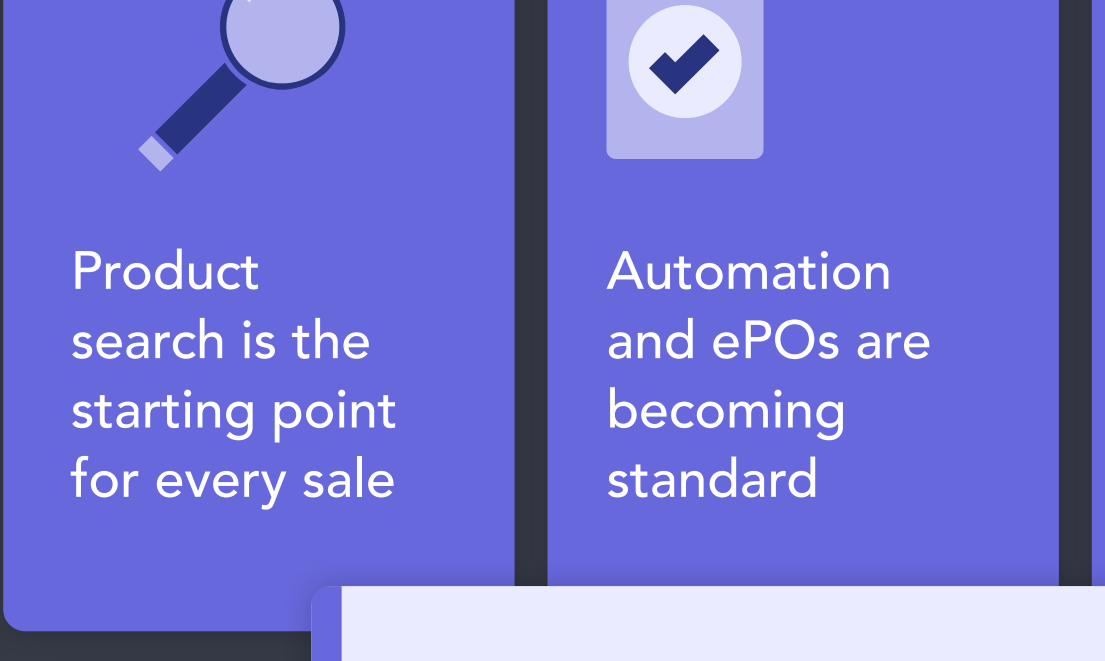
→ Product Search

→ Presentations

Your data flows everywhere that selling happens

Too many tools. Not enough connection.

Suppliers manage product data, discovery, and orders across disconnected systems.



More platforms do not mean more growth

The way products are sold has changed



Product search is the starting point for every sale



Automation and ePOs are becoming standard



AI increases the need for clean, structured data



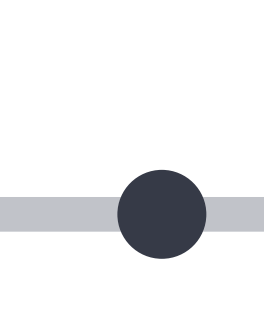
Suppliers must show up everywhere distributors work

Disconnected data limits growth

Traditional Platforms

OneSource

APPROACH

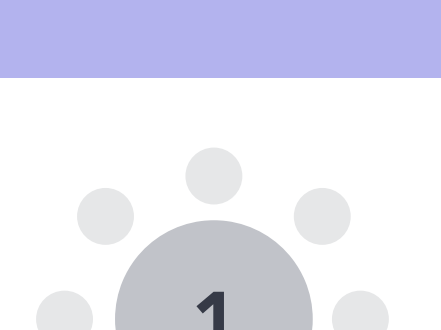


Platform-based

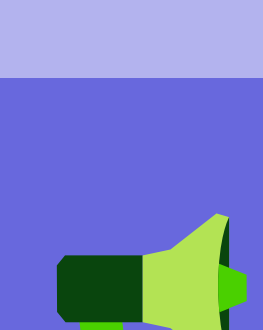


Ecosystem-based

COVERAGE



One part of workflow

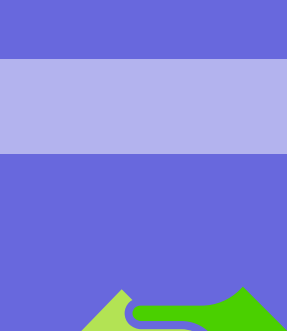


Connects the ecosystem

VISIBILITY



Limited to one system



Multi-channel distribution

REACH

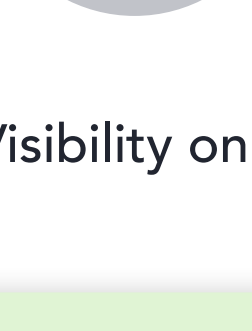


Platform-dependent

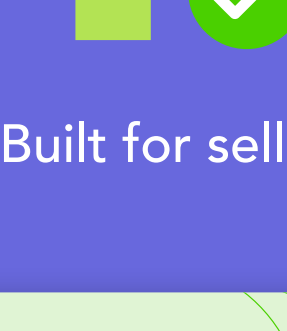


175+ partners and all distributor types

DATA



Accepted as-is



Validated and PromoStandard compliant

OUTCOME



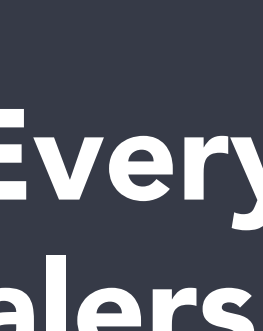
Visibility only



Built for selling

Platforms help you show up. OneSource helps you sell.

Most industry platforms only focus on listing products



OneSource connects product data, visibility, and distribution



Searchable. Presentable. Orderable. Across the entire ecosystem

Supplier Product Data



OneSource

Validates → Standardizes → Distributes



Everywhere distributors, dealers, and decorators work



Search



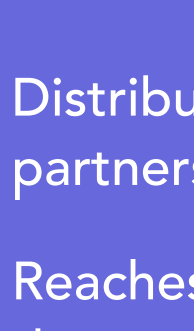
Stores



Presentations



Major distributors



Tech partners

Closed systems vs. open ecosystem



- Visibility stays inside one platform
- Growth tied to adoption
- Limited supplier reach



- Distributed to 175+ partners
- Reaches distributors, decorators, and dealers
- Not dependent on one system

Closed platforms have limited reach. OneSource connects you across the market.

Better data drives better outcomes



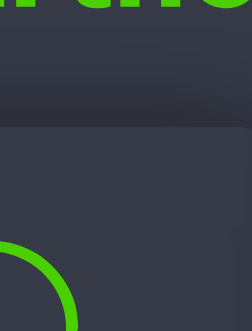
- Data is accepted or hosted
- Limited validation
- No clear feedback



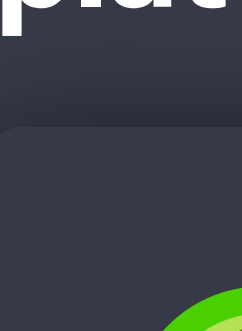
- Data structured for PromoStandards
- 400-point validation
- Visibility into what needs to be fixed

Other platforms accept your data. OneSource improves it.

From campaigns to continuous visibility



Temporary visibility. Campaign-based exposure and pay-to-play placement only get you so far.



Not just a listing. Products become searchable, presentable, and orderable across an entire ecosystem.

This is not a campaign. This is always-on exposure.

A partner, not just a platform



Dedicated Team of Client Success Managers



Ongoing data optimization



Continuous visibility

→ We help your data perform

Built to power the industry

16,200+ users

3,500+ distributors, decorators, and dealers

2.1M+ searches per month

17.5M monthly impressions

175+ partners



This is not another platform

Suppliers do not need more tools to manage. They need a way to connect everything.

Connect Once. Reach Everywhere. Validate, standardize, and distribute your product data with OneSource.

GROW WITH ONESOURCE