

A short, solid green horizontal line.

2027 EDITION

Supplier Advertising Guide

[DistributorCentral](#) | [OrderMyGear](#) | [Printavo](#)

Grow your brand across the OneSource ecosystem. Whether you already work with OneSource or are exploring new ways to reach the market, connect with distributors while they source, buyers while they build customer programs, and decorators while they run and grow their businesses.

Welcome to the 2027 Ad Guide

Grow your brand across the OneSource ecosystem. Whether you already work with OneSource or are exploring new ways to reach the market, this guide connects you with distributors while they source, buyers while they build customer programs, and decorators while they run and grow their businesses.

Inside, you will find every current advertising opportunity across DistributorCentral, OrderMyGear, and Printavo — including audiences, pricing, specifications, and how to get started.

HOW TO USE THIS GUIDE



Explore

Browse by platform and goal



Compare

Review pricing and specs side by side



Book

Reserve placements with a OneSource rep

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One Ecosystem. Three Buyer Audiences.

Different audiences. Different buying moments. One supplier growth strategy.



DistributorCentral audience

WHO YOU REACH

Promotional product distributors, decorators, team dealers, and sales representatives.

WHAT THEY ARE DOING

Searching for products, comparing suppliers, and evaluating options.

"I'm looking for products to sell."



OrderMyGear audience

WHO YOU REACH

Distributors, decorators, team dealers, and sales teams.

WHAT THEY ARE DOING

Building presentations, creating stores, and recommending products to customers.

"I'm creating solutions for customers."



Printavo audience

WHO YOU REACH

Printers, decorators, sign shops, and production-focused businesses.

WHAT THEY ARE DOING

Quoting, producing, fulfilling, and growing their businesses.

"I'm looking for products and partners that can help my business grow."



OneSource helps suppliers reach qualified buyers where product decisions are already happening.

Start With the Goal. Then Choose the Channel.

Increase product discovery

RECOMMENDED

Product Placement, Product of the Day, catalog and category search banners

AUDIENCE

DistributorCentral sourcing audience

Build brand awareness

RECOMMENDED

Dashboard banners, newsletters, social media, and podcasts

AUDIENCE

Varies by channel — labeled on each page

Launch a product

RECOMMENDED

Product of the Day, dedicated email, and in-app feature

AUDIENCE

Distributors or production-focused shops

Reach decorators and shops

RECOMMENDED

Printavo newsletter, dedicated email, in-app, social media, webinar, and podcasts

AUDIENCE

Printavo, InkSoft, GraphicsFlow, and podcast audiences

Support seasonal selling

RECOMMENDED

OrderMyGear newsletter, MerchDrop Look Book, and category search banners

AUDIENCE

Distributors and sellers building customer programs

Build relationships with industry decision-makers

RECOMMENDED

2027 User Conference sponsorship, co-branded webinars, and podcast sponsorships

AUDIENCE

Apparel decorators, distributors, team dealers, shop owners, operators, and fulfillment leaders

— PLATFORM

DistributorCentral Advertising

16,200+

Distributors, decorators, dealers & sales reps

2M+

Product searches each month

22,000+

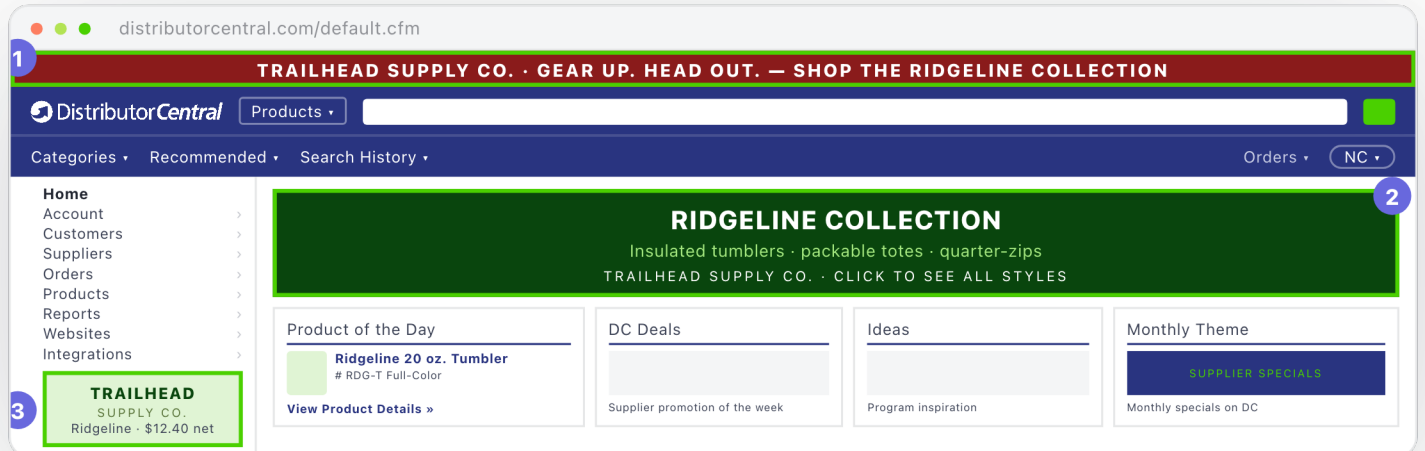
Distributor email contacts

BEST FOR

Product discovery, search visibility, category leadership, repeated brand exposure, and direct distributor engagement.

Dashboard Banners

Create repeated brand exposure throughout the sourcing experience — the first thing 16,200+ distributors, decorators, dealers, and sales representatives see when they log in.



Interface illustrated for placement reference — not an exact rendering of the live DistributorCentral product.

1 Top-of-Page Ribbon

\$999/mo

2¢ / impression

Reaches Active
DistributorCentral users

Best for Brand awareness,
launches, seasonal
campaigns

Benefits Repeated
visibility during sourcing

2 Billboard

\$1,499/mo

4,000+ impressions

Reaches Buyers arriving
on the DC dashboard

Best for Major launches,
catalogs, priority
campaigns

Benefits Largest
dashboard format

3 Tile

\$599/mo

23,000+ impressions

Reaches
DistributorCentral users
across the platform

Best for Ongoing, longer-
term campaigns

Benefits Compact,
recurring, cost-effective

🖼️ Artwork Specs

Ribbon

1600×50 to 479×50 px

Also required

Destination URL

Billboard

1600×400 to 600×300
px

Due

1 week before the
booked month

Tile

200×200 px

Submit to

ads@distributorcentral.com

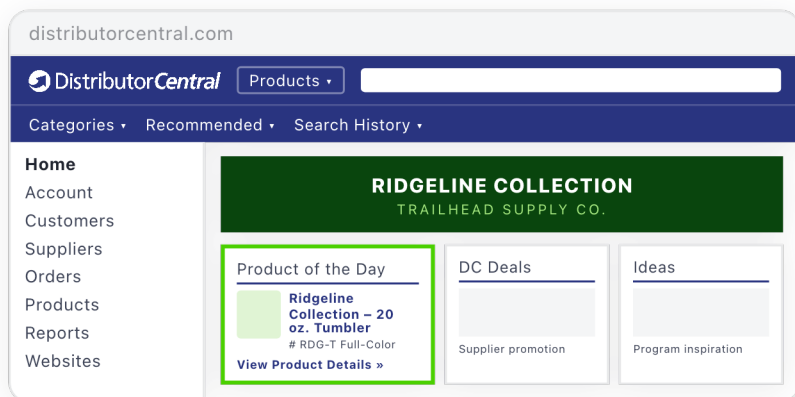
File format

72 dpi RGB — JPEG,
PNG, or GIF

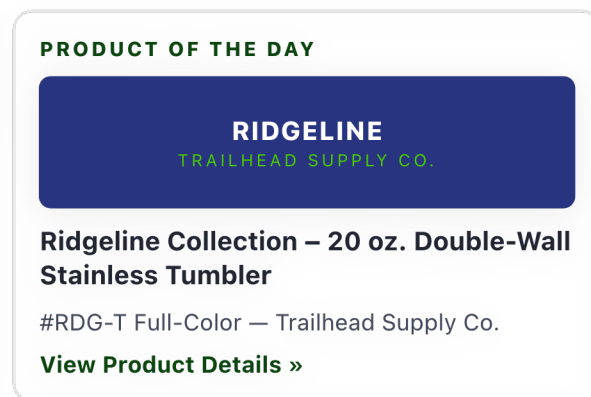
Product of the Day

Put one product in the spotlight across DistributorCentral and participating distributor websites.

1 ON THE DC DASHBOARD



2 PRODUCT DETAIL CARD



Interface illustrated for placement reference — not an exact rendering of the live DistributorCentral product.

REACHES

Distributors sourcing products and customers browsing participating distributor websites.

BEST FOR

New products, best sellers, seasonal products, specials, and limited-time promotions.

- ✓ Prominent dashboard placement with no custom artwork required
- ✓ Continued exposure in the Featured Products Ribbon for at least eight additional days
- ✓ Additional exposure on participating distributor websites

\$249/weekday
\$100/weekend



EXAMPLE SUCCESS STORY

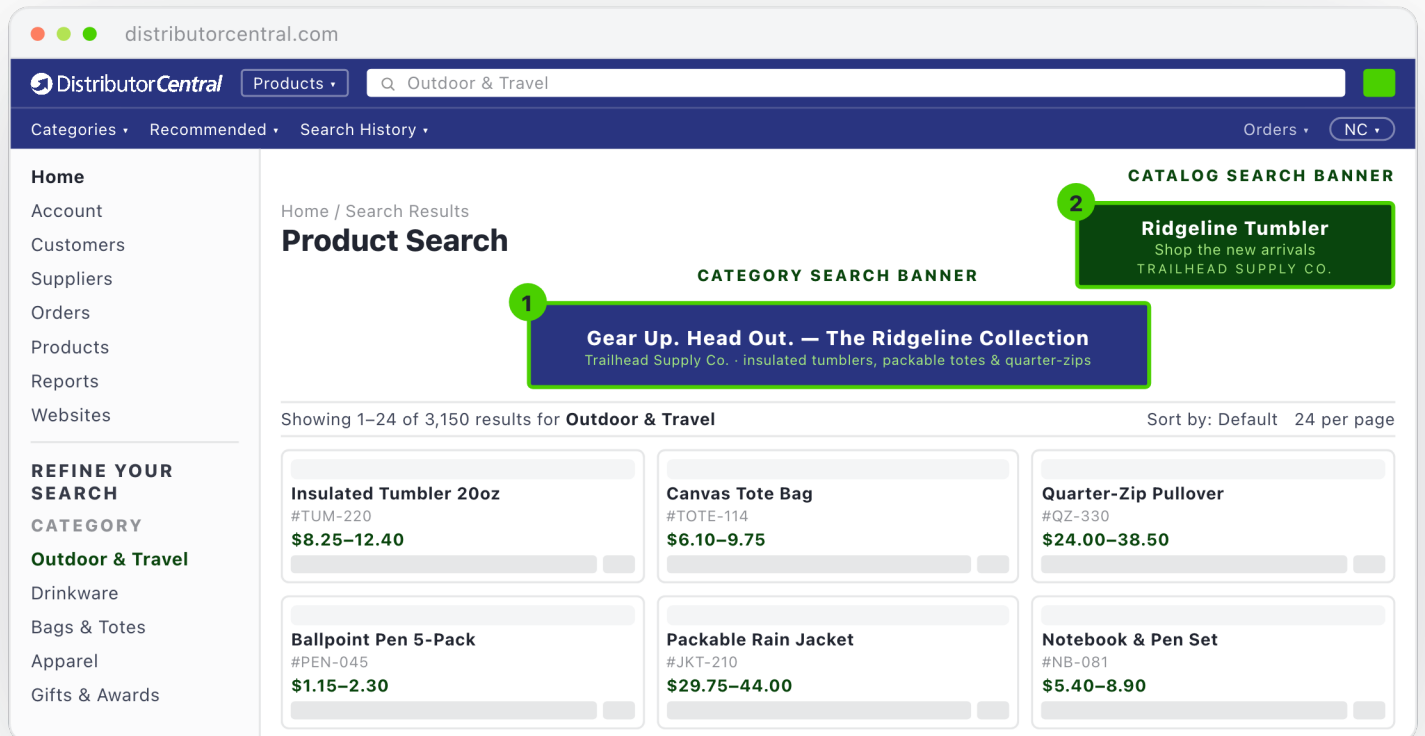
Impressions grew from 6 to more than 12,200

One supplier ran a single product as Product of the Day and saw daily product impressions climb from 6 to more than 12,200.

Shown as an example, not a guaranteed result. Artwork is pulled from current product data; changes may be made up to two days before the ad runs.

Search Banners

Meet buyers at the moment they are actively evaluating products.



Interface illustrated for placement reference — not an exact rendering of the live DistributorCentral product. Campaign artwork shown is the fictional Trailhead Supply Co. Ridgeline campaign.

1 Category Search Banner

\$500–\$1,000/mo

2,700+ impressions / mo

Upper-center placement on targeted category or filtered searches. Best for category leadership.

2 Catalog Search Banner

\$999/mo

2¢ / impression

Upper-right placement on broad product searches, every results page. Best for supplier awareness and launches.

Artwork Specs

Category banner

468×60 px

Also required

Destination URL

Catalog banner

234×60 px

Due

1 week before the booked month

File format

72 dpi RGB — JPEG, PNG, or GIF

Submit to

ads@distributorcentral.com

Product Placement

Move priority products higher in search and extend visibility to participating distributor websites.

1 SET YOUR PLACEMENT BUDGET


Ridgeline Tumbler
 #RDG-T

CURRENT AMOUNT
\$125

KEYWORD
mug

CURRENT
4th

DESIRED
1st

Placement amount

2 SEE IT RANK HIGHER IN RESULTS

distributorcentral.com

DistributorCentral
Products

Categories
Recommended
Search History

Showing 1–24 of 812 results for **Mug**
Sort by: Relevance

	Ridgeline Tumbler #RDG-T · Trailhead Supply Co.	\$9.80–14.20
	Ceramic Mug 11 oz. #MUG-110	\$3.20–5.40
	Travel Mug 16 oz. #TRV-160	\$6.75–9.10

Rankings shown are illustrative — no specific ranking or result is promised.

✓ Improve product search ranking

✓ Monitor performance daily and adjust placement at any time

✓ Set and control your own budget with no impression cap

✓ Products with \$50 or more in placement may be included in the Top Sellers collection

INVESTMENT

Flexible — set your own Product Placement budget.

MEMBERSHIP CREDIT

For current OneSource clients, the \$749 monthly membership fee applies as a credit toward **DistributorCentral Product Placement only**. It does not apply toward banners, emails, Product of the Day, MerchDrop placements, event sponsorships, Printavo advertising, or any other advertising opportunity.



EXAMPLE SUCCESS STORY

68% more conversions and 75% more impressions

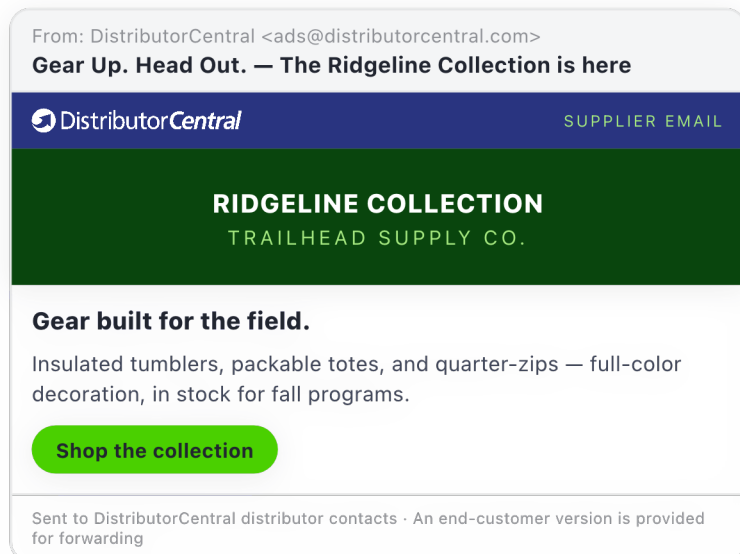
One supplier increased Product Placement spend by \$500 and saw those gains over the same period last year.

Shown as an example, not a guaranteed result.

Dedicated Email Blast

Deliver a supplier-controlled message directly to more than 22,000 distributor contacts.

EXAMPLE SUPPLIER EMAIL



REACHES

DistributorCentral's distributor email audience. An end-customer version is also provided for forwarding.

30%

AVERAGE OPEN RATE

BENEFITS

- ✓ Full control of the supplier message
- ✓ Live performance reporting
- ✓ End-customer version for forwarding
- ✓ Weekly recap inclusion and social sharing

PACKAGES AND PRICING

52 emails	\$249 / ea
36 emails	\$299 / ea
24 emails	\$349 / ea
12 emails	\$399 / ea
6 emails	\$449 / ea

Asset Specifications

Artwork size

Min width 750 px, max height 1728 px

File format

JPEG, PDF, or HTML

Copy required

Subject line, headline, click-through link

Also required

Text version and expiration date

Due

3 days before send date

Submit to

artwork@dcmkt.com

For HTML email, provide the full URL for all source images.

Specs + Submission Requirements

Quick reference for artwork production and booking.

PLACEMENT	REQUIRED ASSETS	DUE	SUBMIT TO
Dashboard banners	Correct responsive size · 72 dpi RGB, JPEG/PNG/GIF · Destination URL	1 week before booked month	ads@distributorcentral.com
Search banners	Catalog 234×60 or Category 468×60 · 72 dpi RGB · Destination URL	1 week before booked month	ads@distributorcentral.com
Product of the Day	Product selected from current product data · Preferred run date	At purchase (changes up to 2 days before)	Account manager / OneSource rep
Dedicated email	Min width 750 px, max height 1728 px · JPEG, PDF, or HTML · Subject line, headline, click- through link · Text version and expiration date	3 days before send date	artwork@dcmkt.com

For HTML email, provide the full URL for all source images. Product selection changes for Product of the Day may be made up to two days before the run date through the supplier's account manager or OneSource representative.

Every DistributorCentral placement, side by side.

PLACEMENT	STARTING INVESTMENT
Dashboard Banners	\$599/mo
Product of the Day	\$100–\$249/day
Search Banners	\$500/mo
Product Placement	Set your own budget
Dedicated Email Blast	Starting at \$249/each



Combine placements to reach distributors at multiple points in the sourcing journey — from the dashboard, to search, to their inbox.



— PLATFORM

OrderMyGear Advertising

16,200+

OrderMyGear newsletter contacts

5,000+

Stores created

40%

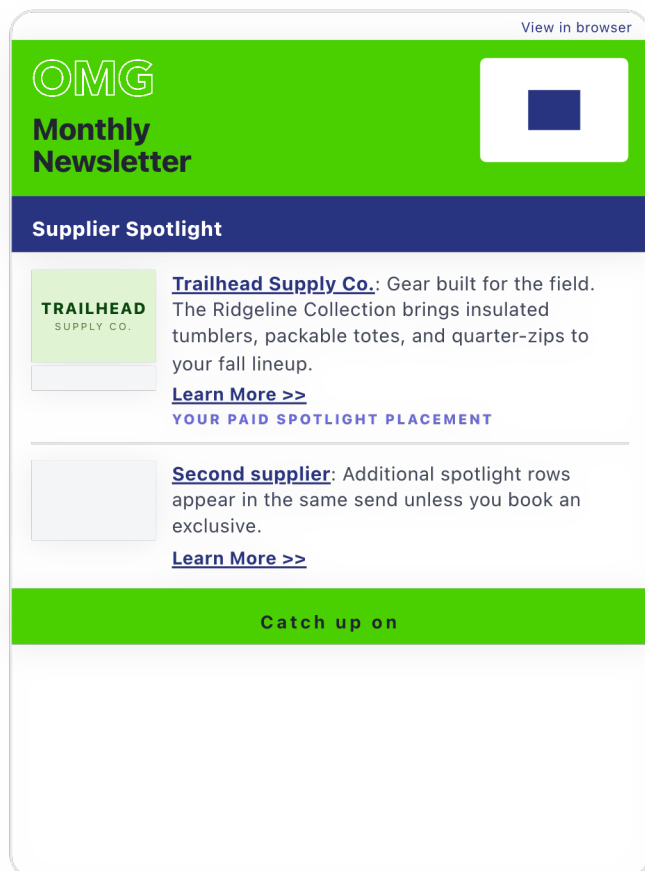
Average newsletter open rate

BEST FOR

Product launches, seasonal inspiration, curated merchandising, and reaching buyers while they are actively building customer programs.

Newsletter Supplier Spotlight

Feature products in the newsletter reaching OrderMyGear's distributor, decorator, dealer, and sales audiences — twice each month.



16,200+
CONTACTS
REACHED

40%
AVG. OPEN RATE

INCLUDED

One Supplier Spotlight placement in one of the two monthly newsletter sends

1500×1500 px image, hosted URL, short description, and CTA

Standard, exclusive, and full-month exclusive options

BEST FOR

Product launches, seasonal collections, brand awareness, product education, and sustained share of voice.

Standard Spotlight

\$2,000/send

Shared with other supplier features in the same send.

Exclusive Spotlight

\$3,500/send

Own the supplier advertising placement in one send.

Full-Month Exclusive

\$5,000/mo

Own supplier advertising across both monthly sends.

Asset Specifications

Image

1500×1500 px JPEG or PNG

Also required

Hosted image URL and CTA URL

Copy

Short supplier description

Advertising inventory is subject to availability; exclusive placements may fill early.

MerchDrop Look Book

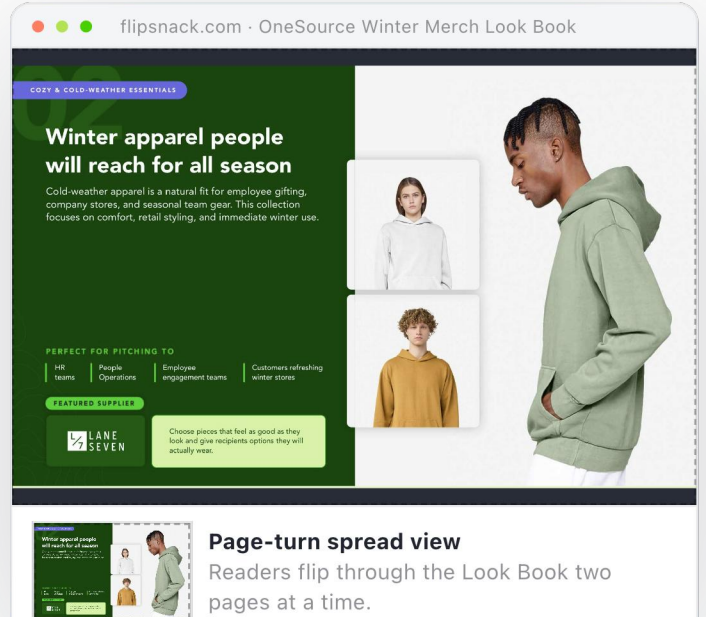
Turn seasonal products into curated selling ideas for presentations, stores, gifting programs, and customer campaigns.

INCLUDED

- ✓ Product image, supplier name and logo, short promotional description, and a direct product or website link
- ✓ Promotion through designated OrderMyGear channels
- ✓ Two 2027 editions: Summer and Winter — 15 available spots per Look Book, up to two spots per supplier

INVESTMENT

\$1,000 per product placement



Asset Specifications

Product image

High-resolution product photography, JPEG or PNG

Brand assets

Supplier name and approved logo file

Copy and link

Short promotional description and direct product or website URL

Availability

15 spots per Look Book; up to 2 per supplier

Editions

Summer and Winter 2027

Submit to

Your OneSource representative

2027 themes and availability are subject to confirmation with a OneSource representative.

2027 User Conference Sponsorship Tiers

Choose the level of visibility and engagement that best supports your goals.

PLATINUM

\$10,000

Two sponsorships available

20-minute presentation slot
Prime logo placement throughout the venue
Logo on digital and printed materials
6-foot vendor table
Conference attendee list
Up to three swag-bag inserts
Two complimentary tickets + 2-night OMNI Hotel stay

GOLD

\$8,000

Two sponsorships available

10-minute presentation slot
Choice logo placement throughout the venue
Logo on printed materials
6-foot vendor table
Conference attendee list
Up to two swag-bag inserts
Two complimentary tickets + 2-night OMNI Hotel stay

SILVER

\$5,000

Four sponsorships available

Select logo placement throughout the venue
Logo on printed materials
6-foot vendor table
Conference attendee list
One swag-bag insert
One complimentary ticket

BRONZE

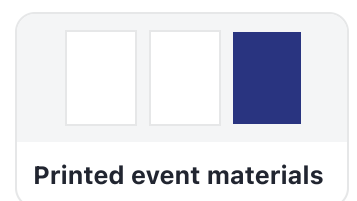
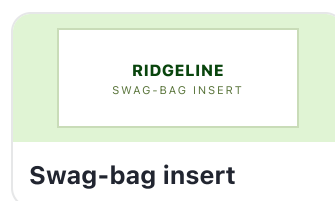
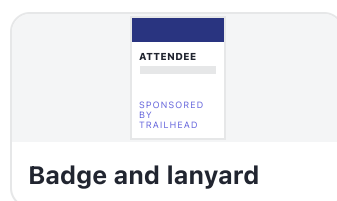
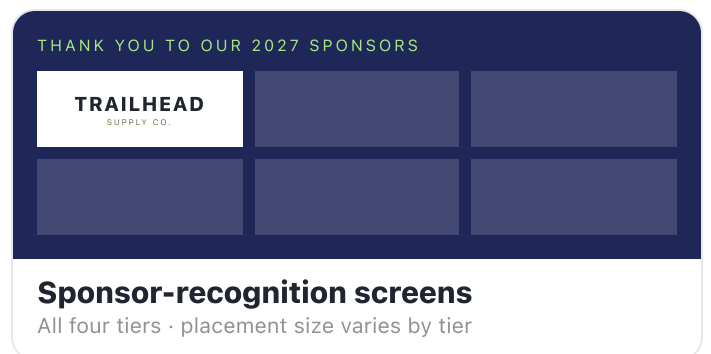
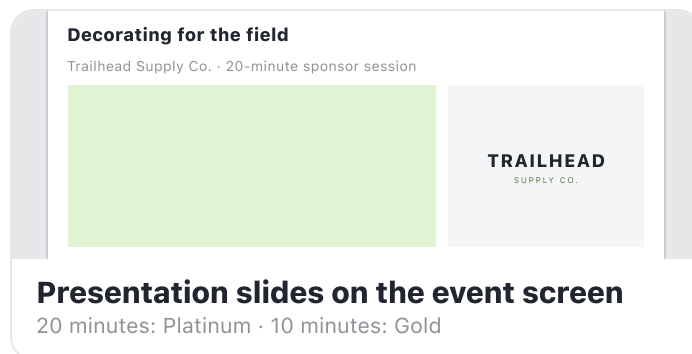
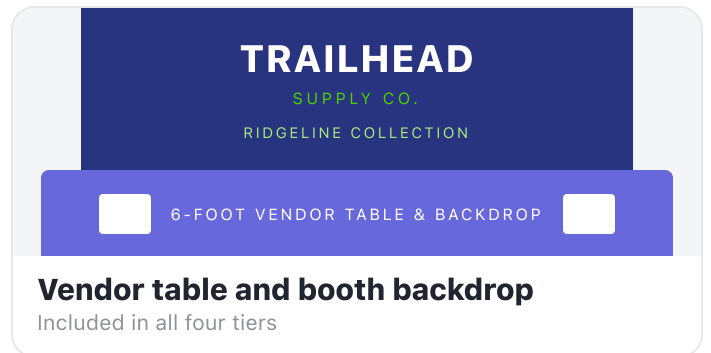
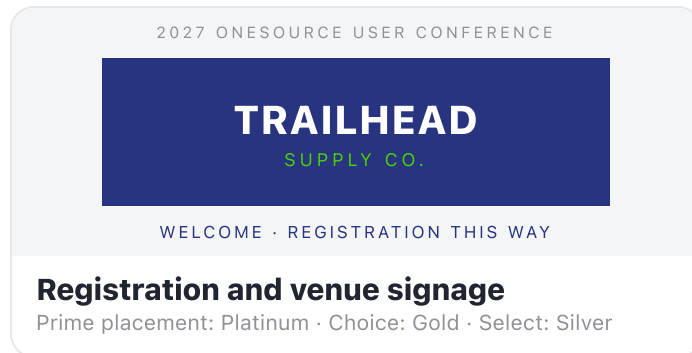
\$3,000

Four sponsorships available

Logo on printed materials
6-foot vendor table
Conference attendee list
One swag-bag insert or gift
One complimentary ticket

What Your Sponsorship Includes

Turn event visibility into meaningful connections before, during, and after the conference.



YOU PROVIDE

Approved company logo files ·
Presentation topic and content, when
included · Vendor-table materials and
displays · Names of attending
representatives

ONESOURCE SUPPORTS

Sponsorship availability and reservation ·
Presentation review and scheduling ·
Vendor-table logistics · Hotel coordination
for eligible tiers

Illustrative sponsor examples shown with the Trailhead Supply Co. fictional campaign. Examples may include venue signage, vendor tables, presentation slides, social posts, printed materials, swag, badges, and sponsor-recognition screens — using fictional or approved supplier branding only.

Specs + Pricing

Quick reference for current advertising and sponsorship opportunities.

OPPORTUNITY	AUDIENCE & DELIVERABLES	INVESTMENT
Newsletter Standard Spotlight	16,200+ contacts; square image, description, CTA	\$2,000/send
Newsletter Exclusive Spotlight	Exclusive supplier placement in one send	\$3,500/send
Newsletter Full-Month Exclusive	Exclusive advertising across both monthly sends	\$5,000/mo
MerchDrop Look Book	Product image, logo, description, and link in a seasonal collection	\$1,000/product
Platinum Sponsorship (2 avail.)	20-min. presentation, prime placement, 2 tickets + hotel	\$10,000
Gold Sponsorship (2 avail.)	10-min. presentation, choice placement, 2 tickets + hotel	\$8,000
Silver Sponsorship (4 avail.)	Select placement, vendor table, 1 ticket	\$5,000
Bronze Sponsorship (4 avail.)	Print placement, vendor table, 1 ticket	\$3,000

Newsletter Artwork Specs

Image

1500×1500 px JPEG or PNG

Links

Hosted image URL and CTA URL

Copy

Short supplier description

All opportunities are subject to availability; presentation topics, sponsor assets, and event materials are subject to approval.

Printavo

— PLATFORM

Printavo Advertising

14,500

Newsletter subscribers

18,429

Marketing contacts

5,000+

Active platform users

14,000

Print Hustlers listeners / 90 days

BEST FOR

Reaching decorators, educating the market, building brand awareness, and supporting coordinated, multi-channel campaigns.

Channels Reach Different Audiences

Choose the channel based on who needs to see the message and where they are engaging.

CHANNEL	AUDIENCE	REACHES
Newsletter Feature	Printavo, InkSoft & GraphicsFlow subscribers	14,500 subscribers; weekly
Dedicated Email	Tailored segment from marketing contacts	Segment from 18,429 contacts
In-App Feature	Active Printavo users	5,000+ users; live 7 days
Instagram Feature	Printavo Instagram followers	Printavo Instagram audience
Co-Branded Webinar	Decorators, printers & shop operators interested in the topic	Est. 50+ registrants
Print Hustlers Podcast	Decorators, printers & shop operators	~14,000 listeners/90 days; weekly
Behind the Signs Podcast	Sign, wide-format & visual-comm professionals	Biweekly — official podcast of ISA

Do not assume every placement reaches every community — audiences are not combined into one unduplicated total.

Newsletter Feature

Build awareness with an engaged industry audience across Printavo, InkSoft, and GraphicsFlow.

From: Printavo <news@printavo.com>
This week: workflow standards + Supplier Spotlight

Printavo PRINTAVO · INKSOFT · GRAPHICSFLOW

Hello Readers!

Welcome to this week's edition. We're covering seasonal production tips, standardizing your shop's workflow, and this week's Supplier Spotlight below.

TRAILHEAD
SUPPLY CO.

Trailhead Supply Co.

Gear built for the field. The Ridgeline Collection brings insulated tumblers, packable totes, and quarter-zips to your fall lineup.

[Learn More »](#)

REACHES

14,500 newsletter subscribers across Printavo, InkSoft, and GraphicsFlow.

BEST FOR

Product launches, supplier awareness, product education, and seasonal promotions.

- ✓ One placement in the weekly newsletter
- ✓ Limited availability — one supplier slot per newsletter
- ✓ Four newsletter sends in a typical month

\$1,000 per newsletter feature

Asset Specifications

Header image
600×250 px, PNG

Title
Up to 20 characters

Body copy
Up to 150 characters

Also required
CTA URL

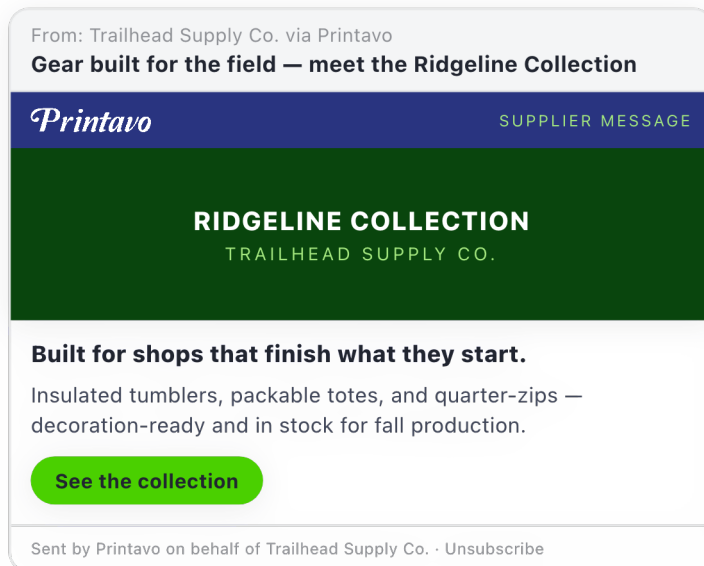
Availability
1 supplier slot per newsletter

Submit to
Your OneSource representative

Dedicated Email

Own the message with supplier-branded content sent to a tailored production-industry audience.

EXAMPLE DEDICATED EMAIL



REACHES

A targeted segment selected from 18,429 marketing contacts across Printavo, InkSoft, and GraphicsFlow.

BENEFITS

- ✓ Dedicated supplier message with tailored audience
- ✓ More space for education and storytelling
- ✓ One dedicated email per month

One dedicated supplier email per month

\$2,000 per email

Asset Specifications

Header image
600×250 px, PNG

Body copy
Up to 100 characters

Also required
CTA URL

Optional extras
Additional images, video, and buttons may be incorporated with approval

Audience is selected with the campaign team — no universal audience count applies to a tailored send.

In-App Feature

Reach Printavo users inside their daily workflow.

REACHES

5,000+ active Printavo users. Labeled as Printavo only — not InkSoft or GraphicsFlow.

BEST FOR

High-priority launches, product education, time-sensitive offers, and in-workflow visibility.

The screenshot shows the Printavo app interface for April 2027. The top navigation bar includes the Printavo logo and links to Calendar, Cards, Customer, Quote, and My Account. The main content area displays a calendar grid with various order statuses and dates. A promotional banner for Trailhead Supply Co. is visible on the right side of the calendar view.

One slot per month; live for 7 days.

\$2,000 per placement

📢 Asset Specifications

Title

Up to 30 characters

Body copy

Up to 500 characters

Also required

CTA URL

Optional extras

Images, video, and buttons with approval

Availability

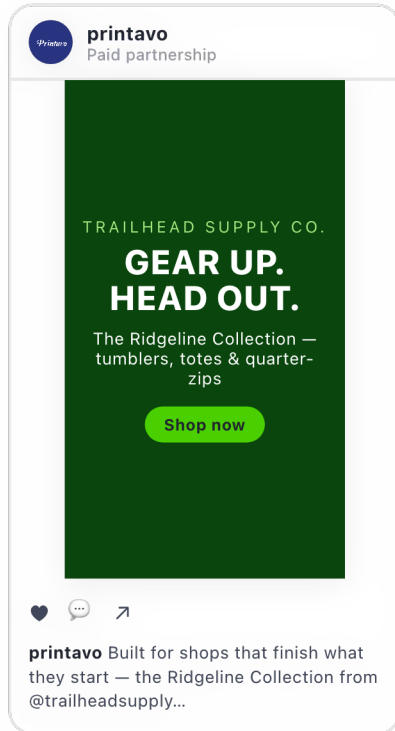
1 slot per month; live 7 days

Submit to

Your OneSource representative

Instagram Feature

Extend a campaign through a visual social placement for the Printavo Instagram audience.



BEST FOR

Visually strong products, demonstrations, launches, shop inspiration, and seasonal campaigns.

BENEFITS & AVAILABILITY

Adds visual storytelling and repetition to a broader campaign. Instagram placement only — not automatically included on Facebook.

Printavo
INSTAGRAM
AUDIENCE

4
MAX
PLACEMENTS /
MONTH

\$500
PER POST OR
REEL

Asset Specifications

Artwork

1080×1920 px

Ratio

9:16 vertical

Caption

Up to 2,200 characters

Placement

Instagram post or reel

Availability

Up to 4 placements per month

Submit to

Your OneSource representative



Pairs well with a Printavo Newsletter Feature or Dedicated Email so the same campaign reaches decorators across every touchpoint.

Captions truncate at approximately 125 visible characters in feed. Advertising inventory is subject to availability.

Co-Branded Webinar

Educate decorators, printers, and shop operators through useful co-branded content.

EXAMPLE REGISTRATION PAGE

printavo.com/webinars

Printavo LIVE WEBINAR

PRESENTED WITH TRAILHEAD SUPPLY CO.

Decorating for the field: fall production tips

Live, 45 minutes · Thursday 2:00 pm CT
· Recording sent to all registrants

Two speakers
Printavo + supplier

Save your seat

Register free

REACHES

Topic-qualified registrants from the Printavo, InkSoft, and GraphicsFlow communities.

BEST FOR

Product education, decoration techniques, category leadership, and thought leadership.

INCLUDED

- ✓ Customized content planning and webinar hosting support
- ✓ Two newsletter mentions and one dedicated promotional email
- ✓ One social mention, registrant contact list, and edited recording

Estimated 50+ registrants — one webinar per quarter. **\$5,000** per webinar

💡 Production Requirements

Content

Topic and presentation developed during content planning

Brand assets

Approved logo files, PNG preferred

Presenters

Names, titles, and headshots

Availability

One webinar per quarter

Lead time

Confirm topic and date during planning

Submit to

Your OneSource representative

Registrant estimates are illustrative and not guaranteed. All content is subject to approval.

Podcast Sponsorships

Build credibility through trusted industry conversations.



SPONSORED EPISODE

Fall production: sourcing gear that sells

Presented by Trailhead Supply Co.



12:04

Print Hustlers

\$2,500/mo

REACHES

~14,000 listeners / 90 days

CADENCE

Weekly — about 4 episodes per month

DISCOUNT

3-month discount available



SPONSORED EPISODE

Wide-format wins: materials that hold up

Presented by Trailhead Supply Co.



12:04

Behind the Signs

\$2,000/mo

REACHES

Sign, wide-format & visual-comm professionals

CADENCE

Biweekly — about 2 episodes per month

STATUS

Official podcast of the International Signage Association

INCLUDED WITH EITHER SPONSORSHIP

- ✓ 20-second host-read sponsor message
- ✓ Partner URL in video and podcast descriptions
- ✓ Audio and video exposure

Asset Specifications

Logo

PNG, transparent background preferred

Ad copy

20-second host-read script

Also required

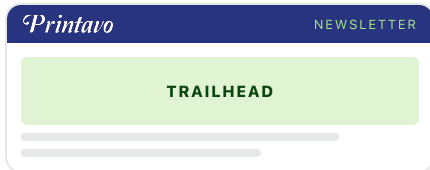
Partner URL for episode descriptions

Final copy is subject to approval. Listener figures are historical and not a guarantee of future reach.

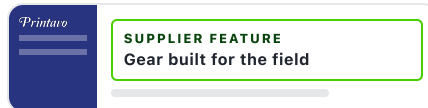
Advertising Packages

Combine channels for repeated reach across email, in-app, and social media.

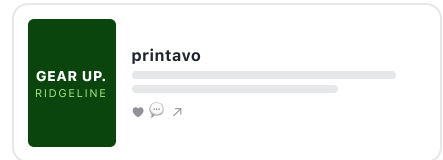
WHAT ONE BUNDLED MONTH LOOKS LIKE



Newsletter feature



In-app feature



Social mention

Illustrative example of a Standard package month; included placements vary by package.

Starter

\$2,000/mo

List price \$3,000/mo

One newsletter feature

One social mention

Standard

\$3,500/mo

List price \$4,500/mo

One newsletter feature

One in-app feature

One social mention

Premium

\$4,000/mo

List price \$6,000/mo

One newsletter feature

One dedicated email

One in-app feature

One social mention

TERMS

Available for one month; 3-month terms receive 5% off, 6-month terms receive 10% off

No early termination — contracted amount due in full, upfront or monthly under contract

All content is subject to approval

Specs + Availability

Production reference for individual placements.

PLACEMENT	ASSET SPECIFICATIONS	AVAILABILITY
Newsletter	600×250 px PNG · Title ≤20 chars, body ≤150 chars · CTA URL	1 slot per newsletter; ~4 sends/mo
Dedicated email	600×250 px PNG · Body ≤100 chars · CTA URL · Extras with approval	1 per month
In-app feature	Title ≤30 chars, body ≤500 chars · CTA URL · Extras with approval	1 slot per month; live 7 days
Printavo Instagram Feature	1080×1920 px, 9:16 ratio · Caption ≤2,200 chars (~125 visible)	Up to 4 placements per month
Co-branded webinar	Developed during content planning · No fixed artwork spec	1 per quarter
Podcast sponsorship	PNG logo · 20-second host-read ad · Partner URL	Monthly; show-specific cadence

Advertising inventory is subject to availability. Priority dates and exclusive placements may fill early. All content is subject to approval.

Prepare, Reserve, and Launch

What you provide and what the OneSource team supports.

YOU PROVIDE

Campaign goal and primary audience
Priority products or product collection
Budget and preferred timing
Current product data, imagery, pricing, and inventory, if available
Artwork, copy, links, and internal approvals

ONESOURCE SUPPORTS

Channel and placement recommendations
Availability confirmation and reservation
Campaign planning and production deadlines
Specification review and content coordination
Launch coordination and available performance reporting

EVENT SPONSORS PROVIDE

Preferred sponsorship tier and goals
Approved company logo files
Vendor-table requirements and swag
Names of attending representatives

ONESOURCE SUPPORTS

Sponsorship availability and reservation
Presentation review and scheduling
Vendor-table logistics
Hotel coordination for eligible tiers

Before You Submit Artwork

Dimensions and format

Use the exact placement dimensions and file format

Product data

Verify product data, inventory, pricing, and links

Audience and destination

Confirm the audience and destination URL

Timing

Reserve priority dates early

Advertising inventory is subject to availability; priority dates and exclusive placements may fill early.

Frequently Asked Questions

Do I need to be an existing OneSource supplier client to advertise?

Not necessarily. Availability and prerequisites vary by placement. A OneSource representative can confirm the best starting point.

Do I need to upload my products again?

If your products are already managed through OneSource or DistributorCentral, you generally do not need to upload them again.

Can I promote only selected products?

Yes. Product-level opportunities can focus on specific products or collections.

Can I advertise across multiple platforms?

Yes. Plans can combine DistributorCentral, OrderMyGear, and Printavo opportunities to reach different audiences and buying moments.

Which placements require artwork?

Banner, email, social, newsletter, and some sponsorship placements require artwork. Product of the Day uses existing product information.

Who attends the 2027 User Conference?

Apparel decorators, promotional product distributors, team dealers, shop owners, operators, top sellers, and fulfillment leaders from the Printavo and OrderMyGear communities.

How early should I reserve a spot?

As early as possible, especially for priority dates, exclusive placements, webinars, and other limited inventory.

What reporting will I receive?

Reporting varies by placement and may include impressions, email engagement, product activity, and search performance.

Does my \$749 monthly membership fee apply to every advertising opportunity?

No. The \$749 monthly OneSource membership fee applies only as a credit toward DistributorCentral Product Placement. All other advertising opportunities are purchased separately at the rates listed in this guide or provided by your OneSource representative.



Ready to Reach More Buyers?

Whether you already work with OneSource or are exploring new ways to reach the market, here's how to get started.

CURRENT CLIENTS

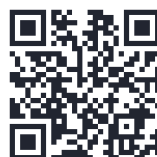
Email
suppliersuccess@ordermygear.com
to book your ad spots.



[Book Your Ad Spots →](#)

PROSPECTS

Visit **ordermygear.com/demo**
to schedule a demo.



[Schedule a Demo →](#)